

Proposal Template

Request for Proposals for Implementation Research in Health Campaign Effectiveness: Campaign Integration and Transitioning the Delivery of Campaign Interventions into Primary Health Care Systems

Note: This template is for reference purposes only. You MUST submit your answers on the webform <https://app.smartsheet.com/b/form/3e043e7d97204d52b9347c601d7d5cc8>. Since the webform doesn't allow you to save and return, we suggest you complete your responses here and paste them into the webform to prevent any loss of information due to internet connectivity lapses.

PROJECT TEAM	
Project Lead Name	
Project Lead Title	
Project Lead Organization	
Project Lead Gender	
Project Lead Email Address	
Project Lead Phone Number	
Point of Contact for Submission: Name, Email, Phone <i>(If different from Project Lead)</i>	
Names and Contact Information for Other Key Project Staff (Name, Email, Phone, Organization for each)	
PROJECT DETAILS	
Study Title	
Country (Where will this study take place?)	
Thematic Area of Focus	(choose one: Campaign Integration (partial or full); Transitioning the Delivery of Campaign Interventions into Primary Health Care Systems)

Health Campaign Domain(s) of Focus	(choose as many as apply: NTDs, Malaria, Polio, Immunization, Vitamin A Supplementation,)
Other Health Domain(s)	(Please list additional health domain(s) of focus here)
SECTION 1. Evaluation Criterion 1: Clarity of the purpose and rationale for the study and alignment with country priorities (15%)	
<p>A. Problem Statement: Describe what is being studied, the problem(s) to address and why (e.g., the rationale and purpose)</p> <ul style="list-style-type: none"> ○ Describe the campaigns that are addressed in the study and the problems or challenges to be addressed through implementation research. What does the current situation look like? Why is this a challenge? ○ How is integration defined in the context of the study?. ○ If relevant, briefly provide supporting data on the epidemiology/prevalence of diseases or health conditions that are addressed by the campaigns. Note if the campaigns are reaching remote regions or underserved populations. 	
Answer:	
<p>B. Purpose and Objectives: State the purpose and objectives of the study</p> <ul style="list-style-type: none"> ○ What do you expect to learn or determine through this work? How will this study contribute to improving campaign effectiveness? ○ Will this research test innovative approaches or scale up proven practices? 	
Answer:	
<p>C. Expected Outcomes and Impact: Summarize expected outcomes, including the impact the results will have on decision making, programs and policies and country priorities.</p> <ul style="list-style-type: none"> ○ How will the study recommendations be co-developed with stakeholders and communities according to the results? ○ Describe which national and local policies and/or guidance your research will inform in addition to the stakeholders for which this research will be relevant. 	
Answer:	
SECTION 2. Evaluation Criterion 2: Technical Merit of Implementation Research Design and Methods (30%)	
<p>A. Theory of Change: <input type="checkbox"/> Check this box that you can upload a document or pdf showing the intervention's theory of change (TOC) that is being tested (if available). (This theory should describe and/or map out how the integrated campaign(s) or the innovations in campaigns will result in effects.)</p>	

Answer:
<p>B. Primary Research Question:</p> <ul style="list-style-type: none"> a. List the primary research question. b. State why this question is important in the country and how it was determined to be important. a. Note how your research question aligns with one of those presented by HCE as priority areas for study (on page 3 of the RFP or the Appendix)
Answer:
<p>C. Secondary Research Questions: List any secondary research questions.</p> <ul style="list-style-type: none"> b. State why this set of questions is important and how they were determined to be important
Answer:
<p>D. Research Frameworks: Describe any research frameworks, including for implementation research frameworks (e.g., CFIR, RE-AIM, PRISM, etc.) that are being used to select implementation constructs and any tools for measurement.</p>
Answer:
<p>E. Study Design: Describe the study or evaluation design.</p>
Answer:
<p>F. Research Methods: Describe the research methods - what you will do, when and how, and why the methods are justified and will yield information to answer the research questions. Describe how the research methods will lead to results that are new, unique, or fill evidence gaps.</p>
Answer:
<p>G. Target Population: Describe the study population and/or types of people that will be asked to provide information or take part in a research activity as part of the IR study. Describe how they will be recruited and consented (if appropriate), the inclusion and exclusion criteria, and any protections, especially for children and vulnerable populations. Describe how any ethical issues will be addressed.</p>
Answer:
<p>H. Sample Size: Describe the sample size and selection process (and underlying population) and what variables or factors were used in the sampling.</p>
Answer:
<p>I. Community Engagement: Describe how the community will be engaged in the design, methods and data collection process.</p>

Answer:
J. Data Collection: Describe the data collection and capture methods, data sources and periodicity. Describe data security measures and how data will be kept confidential.
Answer:
K. Data Analysis: Describe the data analysis methods. Describe approaches to optimize data interpretation and use through data visualization and other culturally appropriate approaches.
Answer:
L. Ethical Approval: Describe the process for receiving ethical and scientific approval for this research, including the institutions responsible for approval (as needed). Please indicate when approvals would be expected, and whether your institution has worked with the institution for ethical review before. <i>Note: All ethical approval certificates are expected 60 days from the start of the award.</i>
Answer:
M. Study Limitations: Describe the study limitations and how they can be mitigated.
Answer:
SECTION 3. Evaluation Criterion 3: Knowledge use, dissemination and translation plan (20%)
A. Knowledge Translation: Describe how the research team will share knowledge and data as it generated and foster collaborative interpretation and co-production of recommendations with key stakeholders.
Answer:
B. Dissemination Plan: Describe your plan for disseminating interim findings, final results, and deliverables. What communication materials will be developed to support dissemination? Include any country-specific materials.
Answer:
C. Stakeholder Engagement: Describe how the research team will facilitate the application and use of the research findings with stakeholders at the global, national, sub-national and/or community-levels.
Answer:
SECTION 4. Evaluation Criterion 4: Organizational capacity and experience of applicant to conduct implementation research in collaboration with government and partners & team composition (20%)
A. Implementation Research Experience: Describe the experience of the applicant organization and any partners to conduct implementation research in the country.

- Note any collaborative partnerships that are currently in place and those that must be developed during the course of the award.
- Priority will be given to applicants who have demonstrated experience with community-based implementation research.
- For applicant organizations located outside the country where the campaign is being conducted, describe how you will work with the government and local organizations.

Answer:

B. Research Team:

- Describe how the project team roles and composition are multidisciplinary and include a diversity of perspectives (e.g., people with social science, medical, and epidemiological background, health campaign managers in government agencies, community members, health workers and community health workers).

Answer:

C. Research Team and Stakeholder Relationships: Describe the relationship between the research team and the campaign implementers (e.g., government, NGOs, CSOs, health system, communities) involved in the study. Describe additional stakeholders or partners and how these collaborative relationships affect the outcomes of the study.

Answer:

SECTION 5. Evaluation Criterion 5: Appropriateness and feasibility of project plan (10%)

A. Expected Start Date

B. Expected End Date (may not go beyond July 2022)

C. Activities, Milestones and Timeline: Please give an **overview** of your project plan here (major activities, deliverables and milestones along with the roles of different organizations (including MOH, community stakeholders, etc.)).

- Note key dates for ethical approvals, campaign implementation schedules and other decision points.

Answer:

D. Risk Factors for the Timeline: Identify any factors which may affect the project plan and timing of activities (e.g. COVID, seasonal rains, supply chain, political disturbances), noting the level of certainty of planned health campaign schedules.

Answer:

E. Monitoring and Reporting Progress: Describe your approach for monitoring achievement of project objectives and reporting progress against the project plan.

Answer:

SECTION 6. Evaluation Criterion 6: Value for money (5%)

A. **Estimated Budget:** Total Amount of Funds Requested (USD); Please include a total budget numerical figure only

B. **Budget Narrative:** Provide justification of the total requested budget amount, demonstrating value for money, and explain how the budget aligns with the research approach and deliverables. *Please also include justification of each line item in the Excel budget template attachment. See RFP for requirements on the budget.*

Answer:

Proposal Summary/Abstract

Please include a brief description of each of the following (**not to exceed a total of 400 words**):

- **Project title:** the study title should be specific to project goals and location(s)
- **Name the country, locations/districts** in which the IR study will occur
- The **problem statement** and overall **purpose** of the study.
 - State the problem and why this problem is important in operational and public health terms. Highlight how the research is innovative or fills a knowledge gap related to campaign implementation.
- Research **objectives** and primary and secondary research **questions**
- Overview of the **study design and methods**, including any frameworks, target population, sample size selection, sites and participants
- **Knowledge translation, dissemination and use plan.** Describe how you will co-develop findings with campaign stakeholders and use findings for decision-making.
- **Study team composition and partnering government agencies and organizations.**

Answer: [Summary/Abstract]

CONTRACTOR INFORMATION

If known, please provide details regarding the proposed contract recipient organization (institution, address, contractor representative/signatory, etc).

Name of Contracting Institution (If different from Project Lead organization; if awarded funds, what institution will be the recipient in the official contract?)

Contracting Institution Address

Country of Contracting Institution	
Official Signatory of the Institution (who will be able to sign the contract if this project is selected for funding?)	

SUPPLEMENTAL FILES

Please attach the following supporting documents.

Required

1. Budget in the Excel template provided by the HCE Program Office
2. CV of Project Lead and key team members
3. Letter of support from government department involved in planning campaign integration (optional at time of submission; required prior to signing contract); you may add more letters as needed, for example from national or local level departments and from partner organizations

Optional

4. References with contact information
5. Upload a document or pdf showing the intervention's *theory of change* (TOC)
6. Research framework/design diagrams/supplemental information