

Opportunities And Barriers To Health Campaign Integration : Voices From The Field



Aim

To understand the impact of COVID-19 on campaign delivery and the opportunities and challenges for campaign co-delivery and collaboration

5

Domains



5

Countries



26

Informants

Informants were identified from national programs and donor/implementing agencies to participate in a hour-long in depth interview with the project team



Covid-19 pandemic



- Disruption to routine campaigns
- Outbreaks (measles, polio)



- New opportunities for integration
- Increased communication



Opportunities for Integration

Partial integration

Collaboration or sharing of specific campaign components between vertical health programs

Full integration

Coordination of most or all campaign components to allow co-delivery of ≥ 2 health interventions

N=26		Country A	Country B	Country C	Country D	Country E
Gender	Male	5	2	3	3	3
	Female	0	5	2	2	1
Domains	Vitamin A	0	0	1	2	0
	NTD	3	3	1	2	3
	Immunisation	2	3	3	1	0
	Polio	1	4	0	1	0
	Malaria	0	3	0	0	2
Affiliations	Donor/Implementing partners	4	4	5	4	1
	Ministry of Health	1	3	0	1	3



Enablers/barriers



Contextual issues: target population and setting

- Are both programs targeting the same population?
- Is it planned in an urban or a rural area?



Evidence and safety of combined commodities

- Can the vaccines or drugs be combined safely?
- Is there any evidence of integration?



Alignment of activities, funding, commodities

- Have the commodities been budgeted for in advance?
- Have partners aligned their timelines?



Healthcare Workers (HCW), Community Health Workers (CHW)

- Will HCW/CHW be overburdened because of integration?
- Are the incentive structures different?



Communication and Coordination

- Have roles been clearly defined for each partner?
- Are all stakeholders involved in the decision-making?



Data management pre and post campaign

- How will integration impact the number of indicators collected?
- Are all partners using the same census data?



Logistics and efficiency of supply chain management

- Are the combined commodities easily transportable?
- Are there sufficient commodities?



Volume of information and training schedules

- Can the training schedules be combined?
- Can efficiencies be made in training modules?



Values that support campaign integration



Integration must be a process and the process takes place over time. And so, it's progressive. It shouldn't be a trend... Integration had reached its peak in 2014 where we were only talking about integration, integration, integration. But, there are many aspects that had not been taken into account.

- Ministry of Health perspective

