

HEALTH CAMPAIGN EFFECTIVENESS
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THE **TASK**
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Feasibility, rationale and possible effectiveness of integration of Lymphatic Filariasis and Deworming MDA, and Pulse Polio Programme in India

Uttar Pradesh, India

Neglected Tropical Diseases, Soil Transmitted Helminths and Supplementary Immunization Activities

PATH and Government of Uttar Pradesh

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Rationale and Background to Collaborative Campaign Planning

Rationale:

- Same set of front-line worker
- Visits are being made to the same households in the same communities
- Reaching out to the vulnerable populations is a priority for most these campaigns
- Similar Target Population
- It will bring in operational efficiency and synergy among these campaigns

Background:

Annual Mass Drug Administration Campaigns for Lymphatic Filariasis are carried out to cover eligible individuals above 2 years – 257 endemic districts

Bi- Annual Deworming days are conducted to provide dose of albendazole for control of Soil Transmitted Helminths in children 1-19 years of age – pan-India

2 rounds of supplementary immunization for Polio is carried out to immunize children 0-5 years of age – pan-India

Research Questions Addressed

Questions

To identify enablers and barriers for integrated delivery of MDA campaigns for Lymphatic Filariasis, Soil Transmitted Helminths and Supplementary Immunization Activity for Polio

The same set of Frontline Health workers are involved in the delivery of the services, yet with very different coverage

Same Target in community - therefore an integrated approach in planning will prevent duplication of planning activities

To identify the enablers and barriers for integrated planning

To describe the differences in definition of integrated implementation of NTD programs among the NTD stakeholders.

To have a common understanding about Integration

To identify stakeholders and their role in supply chain, capacity building, communication, activity planning, monitoring & evaluation for integrated program delivery.

To identify the capacity and role of each partner at each level of program planning and implementation

Delegation of activities

Delegation of areas

Stakeholder Analysis

[Health Programs]

- Elimination of LF
- National Deworming Programme
- Pulse Polio Immunization

[Government Levels]

- National Level (Policy)
- State Level
- District Level
- Block Level (Implementation)

[Implementing Partners]

- Ministry of Health and Family Welfare
- National Vector Borne Disease Control Programme
- Department of Education
- Department of women and child Health

[Other Stakeholders]

- WHO
- PATH
- Evidence Action
- PCI
- GSH

Anticipated Enabling and Hindering Factors of Collaboration

Enabling Factors

- Mechanisms in place for Inter-departmental collaboration
- Monitoring and review from the highest level
- Partner roles are defined
- Community participation

Hindering Factors

- No communication between vertical programs
- Duplication of role of partners in thematic areas and geographies
- Variable frequency and timing of review of the vertical programs
- Capacity building
- Logistics Management
- Reporting and Recording

Approaches to foster collaboration, build from enablers and address challenges

- Integrated approach for planning through use of one data set for microplanning
- Sharing beneficiary data across programs to address challenges associated with logistics and commodity estimation
- Planning, the activities NDD and MDA for LF together, for better operational efficiency
- Communication activities to be integrated
- Joint monitoring of the activities using one checklist
- Developing a joint list of high priority / high risk areas for better planning, implementation and monitoring

Telling the story

- Idea #1: Strengthening family/ household data being collected by ASHA/USHA and using it for microplanning for MDA-LF, NDD and Supplementary pulse polio immunization campaigns
- Idea #2 : Involving all partners for monitoring of MDA-LF, NDD and Supplementary Pulse Polio Immunization campaign for enhanced monitoring of the programme activities
- Idea #3 : Conducting NDD and LF-MDA simultaneously for better coverage and efficient use of Albendazole

The story will be spread through publications and reports.

The use of Journalistic storytelling will also be probed

THANK YOU