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### Community Perceptions of Integrated Health Campaigns - Sample Interview Guide

This interview guide can be used to engage communities about their experience with and perceptions of campaign integration. Use it as a starting point to develop your own focus areas and questions.

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| **Questions** | **Interview Notes** |
| What is the community's involvement in planning health campaigns? |  |
| To what extent will the integrated campaign meet the needs of the community? |  |
| What do you think will be the benefit of integrating health campaigns? |  |
| **Questions** | **Interview Notes** |
| What do you think will be the disadvantages of integrating health campaigns? |  |
| What is community involvement in social mobilization and communication about health campaigns? |  |

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